

2016 POLITICAL FALL SPENDING

WTHI-POL-BAYH FOR U.S. SENATE-INDIANA-DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS
904354	7/15-7/21	79	\$ 15,310.00	\$ 2,296.50	\$ 13,013.50		\$ 13,013.50	\$ 13,013.50	
907155	7/22-7/28	79	\$15,060.00	\$ 2,259.00	\$ 12,801.00		\$ 12,801.00	\$ 12,801.00	
910658	7/29-8/4	106	\$21,845	\$ 3,276.75	\$ 18,568.25		\$ 18,568.25	\$ 18,568.25	
✓ 913538	8/5-8/8	38	\$7,240	\$ 1,086.00	\$ 6,154.00		\$ 6,154.00	\$ 6,154.00	
✓ 915558	8/9-8/15	69	\$13,865.00	\$ 2,079.75	\$ 11,785.25		\$ 11,785.25	\$ 11,785.25	
✓ 918544	8/16-8/22	77	\$ 15,645.00	\$ 2,346.75	\$ 13,298.25		\$ 13,298.25	\$ 13,298.25	
✓ 921176	8/23-8/29	95	\$ 22,165.00	\$ 3,324.75	\$ 18,840.25		\$ 18,840.25	\$ 18,840.25	
925136	8/30-9/5	77	\$ 17,870.00	\$ 2,680.50	\$ 15,189.50		\$ 15,189.50	\$ 15,189.50	
920177	9/6-9/12	77	\$ 17,030.00	\$ 2,554.50	\$ 14,475.50		\$ 14,475.50	\$ 14,475.50	



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WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 920177 /		<u>Alt Order #</u> 25268125
<u>Product</u> Political		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 4868
<u>Advertiser</u> POL/Bayh US Senate IN (D)		<u>Original Date / Revision</u> 08/17/16 / 09/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	09/06/16	09/12/16	CBS This Morning	7a-9a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-1111--				4	\$100.00				
		Week: 09/12/16	09/18/16	1-----				1	\$100.00				
N 2	WTHI	09/06/16	09/12/16	News 10 M-F	6a-7a		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-1111--				4	\$150.00				
		Week: 09/12/16	09/18/16	1-----				1	\$150.00				
N 3	WTHI	09/06/16	09/12/16	News 10 M-F	530a-6a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-1-1---				2	\$100.00				
		Week: 09/12/16	09/18/16	1-----				1	\$100.00				
N 4	WTHI	09/06/16	09/12/16	M-F 9a-10a	9a-10a		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-1111--				4	\$60.00				
		Week: 09/12/16	09/18/16	1-----				1	\$60.00				
N 5	WTHI	09/06/16	09/12/16	News 10 Midday	12p-1230p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-1111--				4	\$200.00				
		Week: 09/12/16	09/18/16	1-----				1	\$200.00				
N 6	WTHI	09/06/16	09/12/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	10	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-2222--				8	\$120.00				
		Week: 09/12/16	09/18/16	2-----				2	\$120.00				
N 7	WTHI	09/06/16	09/12/16	The Talk	2p-3p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-1-1---				2	\$90.00				
		Week: 09/12/16	09/18/16	1-----				1	\$90.00				
N 8	WTHI	09/06/16	09/12/16	Price is Right	11a-12p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-1111--				4	\$250.00				
		Week: 09/12/16	09/18/16	1-----				1	\$250.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 920177 /		<u>Alt Order #</u> 25268125
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Product</u> Political
<u>Advertiser</u> POL/Bayh US Senate IN (<u>Estimate #</u> 4868
<u>Original Date / Revision</u> 08/17/16 / 09/08/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 9	WTHI	09/06/16	09/09/16	Let's Make a Deal	10a-11a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-1--1--				2	\$250.00				
N 10	WTHI	09/06/16	09/12/16	M-F 530p-6p	530p-6p		:30				NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-1111--				4	\$130.00				
Week:		09/12/16	09/18/16	1-----				1	\$130.00				
N 11	WTHI	09/06/16	09/12/16	M-F 4p-5p	4p-5p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-1111--				4	\$100.00				
Week:		09/12/16	09/18/16	1-----				1	\$100.00				
D 12	WTHI	09/11/16	09/11/16	News 10 at 6p Su	6p-630p		:30				NM	0	\$0.00
N 13	WTHI	09/06/16	09/12/16	News 10 at 6p	6p-630p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-1111--				4	\$500.00				
Week:		09/12/16	09/18/16	1-----				1	\$500.00				
N 14	WTHI	09/06/16	09/12/16	News 10 at 5p 5-530p	5-530p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-1111--				4	\$250.00				
Week:		09/12/16	09/18/16	1-----				1	\$250.00				
N 15	WTHI	09/06/16	09/12/16	M-F 730p-8p	730p-8p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-1-1---				2	\$250.00				
Week:		09/12/16	09/18/16	1-----				1	\$250.00				
N 16	WTHI	09/06/16	09/06/16	Tue Hour 1	8p-9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-T-----				1	\$800.00				
N 17	WTHI	09/12/16	09/12/16	Mon Hour 1	8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	M-----				1	\$600.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WTHI	09/12/16-09/18/16	Mon Hour 1	8p-9p	M-----	:30	\$600.00	NM			
		See MG 17.2											
		2	WTHI	09/12/16-09/12/16	Monday Prime Rotator	8p-11p	M-----	:30	\$600.00	NM			
		Ⓜ MG for 17.1 09/12											
N 18	WTHI	09/08/16	09/08/16	Thur Hour 1	8p-9p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---T---				1	\$750.00				
D 19	WTHI	09/11/16	09/11/16	Sun Hour 1	7p-8p		:30				NM	0	\$0.00
N 20	WTHI	09/06/16	09/12/16	News 10 Late News M-F	11p-1135p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-111---				3	\$500.00				
Week:		09/12/16	09/18/16	1-----				1	\$500.00				
N 21	WTHI	09/10/16	09/10/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----S-				1	\$85.00				
D 22	WTHI	09/11/16	09/11/16	CBS Sunday Morning	9a-1030a		:30				NM	0	\$0.00
N 23	WTHI	09/10/16	09/10/16	Sat Hour 3	10p-11p		:30				NM	1	\$400.00

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<u>Contract / Revision</u> 920177 /		<u>Alt Order #</u> 25268125
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Product</u> Political
<u>Advertiser</u> POL/Bayh US Senate IN (<u>Estimate #</u> 4868
		<u>Original Date / Revision</u> 08/17/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-----S-				1	\$400.00				
N 24	WTHI	09/12/16	09/12/16	Mon Hour 1	8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	M-----				1	\$600.00				
N 25	WTHI	09/12/16	09/12/16	CBS News This Morning	5a-530a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	M-----				1	\$75.00				
Totals								0.00				77	\$17,030.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/12/16	77	\$17,030.00	(\$2,554.50)	\$14,475.50
Totals	77	\$17,030.00	(\$2,554.50)	\$14,475.50

Signature: _____ **Date:** _____

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920177



125 West 55th St.
New York, NY 10019

Contract # 25268125	Changes as of: 9/7/2016 at 5:01 PM	Version: Highlighting Revision 1
CPE: 779/789/4868	Flight: 9/6/16 - 9/12/16	Total \$: \$17,030.00
Agency: BUYING TIME, LLC	Advertiser: Bayh US Senate IN	Total Spots: 77
650 Massachusetts Ave NW	Product: Political	Total CPP: \$0.00
Suite 210	Agency Order #: 5295690	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/NOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5680	
Comments: Spots moved off of 9/11		Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/6 - 9/12							Total Spots	Total		
							9/6	9/7	9/8	9/9	9/10	9/11	9/12		\$	CPP	GRP
1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		News 10 WTHI	\$100.00	0	30	1	0	1	0	0	0	1	3	\$300.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live! With Kelly	\$60.00	0	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	0	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
6	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$120.00	0	30	2	2	2	2	0	0	2	10	\$1,200.00	\$0.00	0.0
7	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	1	0	1	0	0	0	1	3	\$270.00	\$0.00	0.0
8	Tu-F,M 11a-12n		Price Is Right	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
9	Tu-F,M 10a-11a		Let's Make A Deal	\$250.00	0	30	1	0	0	1	0	0	0	2	\$500.00	\$0.00	0.0
10	Tu-F,M 5:30p-6p		Inside Edition	\$130.00	0	30	1	1	1	1	0	0	1	5	\$650.00	\$0.00	0.0
11	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
REV- 12	Su 6p-6:30p		News 10 WTHI	\$225.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
13	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	0	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
14	Tu-F,M 5p-5:30p		News 10 WTHI	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		Family Feud	\$250.00	0	30	1	0	1	0	0	0	1	3	\$750.00	\$0.00	0.0
16	Tu 8p-9p		NCIS-CBS	\$800.00	0	30	1	0	0	0	0	0	0	1	\$800.00	\$0.00	0.0
17	M 8p-9p		2 Broke Girls/The Odd Couple	\$600.00	0	30	0	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
18	Th 8p-9p		Big Bang Theory/Great Outdoors	\$750.00	0	30	0	0	1	0	0	0	0	1	\$750.00	\$0.00	0.0
REV- 19	Su 7p-8p		60 Minutes-CBS	\$700.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
20	Tu-F,M 11p-11:35p		News 10 WTHI	\$500.00	0	30	1	1	1	0	0	0	1	4	\$2,000.00	\$0.00	0.0
21	Sa 9a-11a		CBS This Morning Saturday	\$85.00	0	30	0	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25268125	Changes as of: 9/7/2016 at 5:01 PM	Version: Highlighting Revision 1
CPE: 779/789/4868	Flight: 9/6/16 - 9/12/16	Total \$: \$17,030.00
Agency: BUYING TIME, LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Bayh US Senate IN Product: Political	Total Spots: 77 Total CPP: \$0.00
Agency Order #: 5295690	Buyer: Herrick, Cathie Salesperson: BEN WILMETH 202-872-5880	Total GRP:
	Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: BEN WILMETH 202-872-5880	Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/6 - 9/12							Total Spots	Total \$	CPP	GRP
							9/6	9/7	9/8	9/9	9/10	9/11	9/12				
REV- 22	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
REV+ 23	M 8p-9p		Big Bang/Fall Preview	\$600.00	0.0	30	0	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
REV+ 24	Sa 10p-11p		48 Hours	\$400.00	0.0	30	0	0	0	0	0	1	0	0	\$400.00	\$0.00	0.0
REV+ 25	M 5a-5:30a		CBS Early Show	\$75.00	0.0	30	0	0	0	0	0	0	1	1	\$75.00	\$0.00	0.0
TOTALS:							17	12	16	12	2	0	18	77	\$17,030.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25268125

CPE: 779/789/4868

Agency: BUYING TIME, LLC

650 Massachusetts
Ave NW

Suite 210

Washington, DC 20001

Changes as of: 9/7/2016 at 5:01 PM

Flight: 9/6/16 - 9/12/16

Advertiser: Bayh US Senate IN

Product: Political

Agency Order #: 5295690

Buyer: Herrick, Cathie

Salesperson: BEN WILMETH
202-872-5880

Version: Highlighting Revision 1

Station: WTHI

Market: Terre Haute

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: BEN WILMETH
202-872-5880

Total \$: \$17,030.00

Total Spots: 77

Total CFP: \$0.00

Total GRP:

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/07/16 5:01 PM	BEN WILMETH	Spots moved off of 9/11
08/18/16 8:03 AM	System	Notice Received.
08/16/16 10:33 AM	BEN WILMETH	Separation: 30

Competitive Information

Market Budget:	\$27,468
WTHI Share:	62%
Comment:	
ETHI:	10%
WAWV:	5%
WTWO:	23%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	77	\$17,030.00	N/A	0.0
Total	100%	77	\$17,030.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Sep	77	\$17,030.00
Total	77	\$17,030.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/7/16 5:01 PM	BEN WILMETH	Revised			\$0	\$17,030.00	Changes: Competitive Market Budget from \$34,500 to \$27,468, Demo Meta to P161, Comments from Separation: 30 to Spots moved off of 9/11, User Entered \$ from \$0.00 to \$17,030.00, 6 buylines added or modified.
New	8/16/16 10:15 AM	BEN WILMETH	Confirmed	77		\$17,030.00	\$17,030.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.